



The Social Schedule is a comprehensive socialization list. This list is broken down into categories to ensure your range is extensive. Your puppy should experience a wide variety of people, places, sights, sounds and surfaces. Your efforts help ensure that he is curious, confident and resilient throughout his life. As always, your puppy decides who and what he wants to meet. Your job is to ensure that he is comfortable and that the world is a fun and safe place to be.

What To Do If Your Puppy Appears Frightened

(tries to pull away, tucked tail, ears pinned back, wide-eyed, won't take a treat)

- Quickly move far enough away from the 'scary' thing so the puppy doesn't appear frightened.
• If it helps, gently pick him up to walk away, and offer comfort and support.
• Feed, play or pet the pup to help him relax and gain confidence.
• You could try again from a far enough distance (pup is comfortable) or scrap it and try another time.

- People: Adults, Babies, Toddlers, Children, Teenagers, Seniors, All genders, Different ethnicities
Animals: Friendly, healthy dogs, Puppies, Small pets (hamsters), Large birds (geese), Cats, Livestock (goats)
People with: Wearing PPE*, Canes, Crutches, Legs in cast, Metal frame walkers, Wheelchairs, Guide dogs, Baby carriages, Baby carriers, Back packs, Luggage, Wagons
Shopping carts, Limps or odd gaits, Erratic body moves
Different Environments: Car rides, Socialization class, Vet clinic, Boarding kennel, Groomers, The bank, Video store, Gas station, Toll booth, Shopping mall, Friend's homes, Public transit, Outdoor cafe, Country versus city, Elevators/escalators, Automatic doors
People in Uniform: Police, Firefighters, Postal workers, Vet clinic staff*, Ambulance attendants, Crossing guards, Meter readers
Telephone worker, Couriers
People Wearing: Raincoats, Umbrellas, Sunglasses, Hats, Beards, Helmets, Costumes, Punk hairdos, Shaved heads
Athletic Folk: Joggers, Skate boarders, Cyclists, Roller bladers, Cross country skiers, Toboggans and sleds, Snow boarders, Surfers, Wind surfers, Speed walkers, Spectator at 10k run, Kayakers/canoeing, Hang gliders, People swimming, Water skiing, Hackysack
Motor Vehicles: Martial arts, Bike couriers, Motorcycles, Skidoos, Seadoos, Trucks backing up, Screeching brakes, Cars backfiring, Airplanes, Helicopters, Drones, Street cleaners, Snow plows, Garbage trucks
Construction Sites & Gardeners: Jackhammers, Cranes, Front-end loaders, Bulldozers, Sledgehammers, Power tools, Fork lifts, Carrying shovels, Wheelbarrows, Lawn mowers, Ride on mowers, Leaf blowers
Home Environment: Weed whippers, Electric hedge shears, Sweeping with broom, Garden hose, Sprinkler system, Phone ringing, Doorbell, Loud TV, Loud music, Hair dryer, Vacuum cleaner, Kettle, Dish washer, Washer/dryer, Electrical appliances, Domestic staff, Home office, Sweeping/mopping, Guests, Repair people, Delivery people
Different Surfaces: Stairs (up and down), Sand, Wood, Ceramic tiles, Carpet, Slippery surfaces

* put a high priority on people wearing Personal Protective Equipment so that your dog is not fearful of vet clinic staff or the groomer.

