The Social Schedule is a comprehensive socialization list. This list is broken down into categories to ensure your range is extensive. Your puppy should experience a wide variety of people, places, sights, sounds and surfaces. Your efforts help ensure that he is curious, confident and resilient throughout his life. As always, your puppy decides who and what he wants to meet. Your job is to ensure that he is comfortable and that the world is a fun and safe place to be.

### What To Do If Your Puppy Appears Frightened
*(tries to pull away, tucked tail, ears pinned back, wide-eyed, won’t take a treat)*

- Quickly move far enough away from the ‘scary’ thing so the puppy doesn’t appear frightened.
- If it helps, gently pick him up to walk away, and offer comfort and support.
- Feed, play or pet the pup to help him relax and gain confidence.
- You could try again from a far enough distance (pup is comfortable) or scrap it and try another time.

### Categories

#### People
- Adults
- Babies
- Toddlers
- Children
- Teenagers
- Seniors
- All genders
- Different ethnicities

#### Animals
- Friendly, healthy dogs
- Puppies
- Small pets (hamsters)
- Large birds (geese)
- Cats
- Livestock (goats)

#### People with
- Wearing PPE*
- Canes
- Crutches
- Legs in cast
- Metal frame walkers
- Wheelchairs
- Guide dogs
- Baby carriages
- Baby carriers
- Back packs
- Luggage
- Wagons

#### Different Environments
- Shopping carts
- Limps or odd gait
- Erratic body moves
- Car rides
- Socialization class
- Vet clinic
- Boarding kennel
- Groomers
- The bank
- Video store
- Gas station
- Toll booth
- Shopping mall
- Friend’s homes
- Public transit
- Outdoor café
- Country versus city
- Elevators/escalators
- Automatic doors
- Police
- Firefighters
- Postal workers
- Vet clinic staff*
- Ambulance attendants
- Crossing guards
- Meter readers
- Telephone worker
- Couriers
- Raincoats
- Umbrellas
- Sunglasses
- Hats
- Beards
- Helmets
- Costumes
- Punk hairdos
- Shaved heads
- Joggers
- Skate boarders
- Cyclists
- Roller bladers
- Cross country skiers
- Toboggans and sleds
- Snow boarders
- Surfers
- Wind surfers
- Speed walkers
- Spectator at 10k run
- Kayakers/canoeing
- Hang gliders
- People swimming
- Water skiing
- Hackysack
- Martial arts
- Bike couriers
- Motorcycles
- Skidoos
- Seadogs
- Trucks backing up
- Screaming brakes
- Cars backing into
- Airplanes
- Helicopters
- Drones
- Street cleaners
- Snow plows
- Garbage trucks
- Jackhammers
- Cranes
- Front-end loaders
- Bulldozers
- Sledgehammers
- Power tools
- Fork lifts
- Carrying shovels
- Wheelbarrows
- Lawn mowers
- Ride on mowers
- Leaf blowers
- Weed whippers
- Electric hedge shears
- Sweeping with broom
- Garden hose
- Sprinkler system

#### Home Environment
- Phone ringing
- Doorbell
- Loud TV
- Loud music
- Hair dryer
- Vacuum cleaner
- Kettle
- Dish washer
- Washer/dryer
- Electrical appliances
- Domestic staff
- Home office
- Sweeping/mopping
- Guests
- Repair people
- Delivery people

#### Motor Vehicles
- Motorcycles
- Skidoos
- Seadogs
- Trucks backing up
- Screaming brakes
- Cars backing into
- Airplanes
- Helicopters
- Drones
- Street cleaners
- Snow plows
- Garbage trucks
- Jackhammers
- Cranes
- Front-end loaders
- Bulldozers
- Sledgehammers
- Power tools
- Fork lifts
- Carrying shovels
- Wheelbarrows
- Lawn mowers
- Ride on mowers
- Leaf blowers
- Weed whippers
- Electric hedge shears
- Sweeping with broom
- Garden hose
- Sprinkler system

#### Construction Sites & Gardeners
- Jackhammers
- Cranes
- Front-end loaders
- Bulldozers
- Sledgehammers
- Power tools
- Fork lifts
- Carrying shovels
- Wheelbarrows
- Lawn mowers
- Ride on mowers
- Leaf blowers
- Weed whippers
- Electric hedge shears
- Sweeping with broom
- Garden hose
- Sprinkler system

#### Athletic Folk
- Joggers
- Skate boarders
- Cyclists
- Roller bladers
- Cross country skiers
- Toboggans and sleds
- Snow boarders
- Surfers
- Wind surfers
- Speed walkers
- Spectator at 10k run
- Kayakers/canoeing
- Hang gliders
- People swimming
- Water skiing
- Hackysack
- Martial arts
- Bike couriers
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- Sprinkler system

#### Different Surfaces
- Stairs (up and down)
- Sand
- Wood
- Ceramic tiles
- Carpet
- Slippery surfaces

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*put a high priority on people wearing Personal Protective Equipment so that your dog is not fearful of vet clinic staff or the groomer.
### Different Surfaces Cont...
- Watery or wet
- Grass
- Gravel
- Cement
- Swinging bridge
- Wooden dock
- Tarmac (not hot days)
- Astroturf
- Mud
- Ice
- Warm surface
- Cold surface

### Different Environments
- Pet supply store
- Downtown
- Boat rides
- School grounds
- Petting zoo
- Car wash
- Walk after dark
- A tunnel
- A bridge
- Busy intersection
- Outside day care
- Active railway
- Crowd of people**
- Drive-thru
- Drive-in-movie
- Sporting facilities
- The beach
- Hiking trails
- The office
- Anything Else

### Environmental Hazards & Noise Pollution
- Sirens
- Thunder & lightning
- Snow blowers
- Snow
- Rain
- Wind
- Airport
- Loud speakers
- Building demolition
- People yelling
- Loud speakers

### Outdoor Events
- Parade
- Hot air balloon
- People singing
- Live music band
- Farmers market
- Beach party/bonfires
- Santa Claus
- Rodeo
- Fairs
- Sporting events
- Clowns
- Mimes
- People dancing
- Rush hour
- A rally/protest
- Street vendors
- Anything Else

### Strange Sights & Smells
- Drunk people
- Ice cream truck
- Strong perfume
- Strong cooking smells
- UFO’s and Aliens
- Hammocks
- Swings
- Scooters
- Tricycles
- Hula hoop
- Kites
- Model airplanes
- Remote control toys
- Low flying airplanes
- Skipping rope
- Flags/banners
- Your Weird Uncle

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**Special Consideration In Crowds**

**Puppies should never have to walk through crowds. If you are taking your pup to an outside event with lots of people, please use common sense and bring water, provide shade, and carry the puppy. Many outdoor activities with crowds are not puppy friendly.**

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**NOTES**

Record any additional unique socialization opportunities as well as anything your puppy appears uncomfortable about.

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ultimatepuppy.com  
Puppy-friendly training techniques with a strong emphasis on socialization, prevention and games