The Social Schedule is a comprehensive socialization list. This list is broken down into categories to ensure your range is extensive. Your puppy should experience a wide variety of people, places, sights, sounds and surfaces. Your efforts help ensure that he is curious, confident and resilient throughout his life. As always, your puppy decides who and what he wants to meet. Your job is to ensure that he is comfortable and that the world is a fun and safe place to be.

### What To Do If Your Puppy Appears Frightened
*(tries to pull away, tucked tail, ears pinned back, wide-eyed, won’t take a treat)*

- Quickly move far enough away from the ‘scary’ thing so the puppy doesn’t appear frightened.
- If it helps, gently pick him up to walk away, and offer comfort and support.
- Feed, play or pet the pup to help him relax and gain confidence.
- You could try again from a far enough distance (pup is comfortable) or scrap it and try another time.

<table>
<thead>
<tr>
<th>People</th>
<th>Animals</th>
<th>Different Environments</th>
<th>People in Uniform</th>
<th>People Wearing</th>
<th>Motor Vehicles</th>
<th>Home Environment</th>
<th>Construction Sites &amp; Gardeners</th>
<th>Different Surfaces</th>
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<td>Raincoats</td>
<td>Motorcycles</td>
<td>Phone ringing</td>
<td>Jackhammers</td>
<td>Stairs (up and down)</td>
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<tr>
<td>Babies</td>
<td>Puppies</td>
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<td>Skidoos</td>
<td>Doorbell</td>
<td>Cranes</td>
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<tr>
<td>Toddlers</td>
<td>Small pets (hamsters)</td>
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<td>Erratic body moves</td>
<td>Sunglasses</td>
<td>Seadous</td>
<td>Loud TV</td>
<td>Front-end loaders</td>
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</tr>
<tr>
<td>Children</td>
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<td>Boarding kennel</td>
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<td>Loud music</td>
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<td>The bank</td>
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<td>Video store</td>
<td>Outdoor café</td>
<td>Costumes</td>
<td>Airplanes</td>
<td>Kettle</td>
<td>Water skiers</td>
<td></td>
</tr>
</tbody>
</table>
### Special Considerations

**Crowds**

**Puppies should never have to walk through crowds. If you are taking your pup to an outside event with lots of people, please use common sense and bring water, provide shade, and carry the puppy. Many outdoor activities with crowds are not puppy friendly.**

**After Dark**

Don't forget to work on socialization during the night time too! Just like us, the night time can appear different to a puppy.

### NOTES

Record any additional unique socialization opportunities as well as anything your puppy appears uncomfortable about.

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**Different Surfaces Cont...**
- Watery or wet
- Grass
- Gravel
- Cement
- Swimming bridge
- Wooden dock
- Tarmac (not hot days)
- Astroturf
- Mud
- Ice
- Warm surface
- Cold surface

**Different Environments**
- Pet supply store
- Downtown
- Boat rides
- School grounds
- Petting zoo
- Walk after dark
- A tunnel
- A bridge
- Busy intersection
- Outside day care
- Active railway
- Crowd of people**
- Drive-thru
- Drive-in-movie
- Sporting facilities
- The beach
- Hiking trails
- The office
- Anything Else

**Environmental Hazards & Noise Pollution**
- Sirens
- Thunder & lightning
- Snow blowers
- Snow
- Rain
- Wind
- Airport
- Loud speakers
- Building demolition
- People yelling
- Loud speakers

**Outdoor Events**
- Parade
- Hot air balloon
- People singing
- Live music band
- Farmers market
- Beach party/bonfires
- Santa Claus
- Rodeo
- Fairs
- Sporting events
- Clowns
- Mimes
- People dancing
- Rush hour
- A rally/protest
- Street vendors
- Anything Else

**Strange Sights & Smells**
- Drunk people
- Ice cream truck
- Strong perfume
- Strong cooking smells
- UFO’s and Aliens
- Hammocks
- Swings
- Scooters
- Tricycles
- Hula hoop
- Kites
- Model airplanes
- Remote control toys
- Low flying airplanes
- Skipping rope
- Flags/banners
- Your Weird Uncle